# THE VALUE OF FSC® CERTIFICATION





### CHARCOAL

Consumers of charcoal and firewood are becoming more and more aware of where these products are coming from and want to know that their purchases are not encouraging deforestation, the illegal harvesting of protected indigenous, illegal poaching of fauna species and poor working conditions for labour.

In South Africa FSC® certified charcoal is produced from alien invasive tree species. Landowners and managers comply with the local FSC Forest Management Standard. Organisations in the supply chain have been certified to the FSC Chain of Custody Standard to demonstrate the charcoal and other biomass products originated from responsibly managed forests.

Look out for the FSC logo on charcoal and firewood products. FSC provides assurance that biomass products originate from a responsibly managed forest.

For more information on how your organisation can partner with FSC in doing this, contact us.





### FOREST MANAGEMENT CERTIFICATION

FSC's forest management certification is awarded to organizations managing their forest operations in socially, environmentally and economically responsible ways. The management of both natural and plantation forests falls under forest management certification.



### CHAIN OF CUSTODY CERTIFICATION

Any company involved in the processing or transformation of FSC-certified products (e.g. manufacturing, repackaging, or re-labelling) must obtain chain of custody certification to apply an FSC label to their products and/or sell them with an FSC claim.



#### CONSUMERS

Assurance is provided to consumers that FSC supply chain integrity is maintained at each link in the value chain. Brand owners and retailers may enter into strategic promotional partnerships with FSC

The Forest Stewardship Council (FSC) is the world's most trusted sustainable forest management solution. As the original pioneers of forest certification, FSC has over 25 years of experience in setting the gold standard for sustainable forest management.

FSC - Certified Forests have environmental, economic and social benefits.

As the world's most trusted sustainable forest management solution, FSC labelling tells customers that the materials used originate from sustainable and legal sources.



### Zero deforestation

Although trees are harvested, there is no net loss of forest over time



### Environmental protection

FSC certification requires
biodiversity and high
conservation value areas including old growth forests to be conserved



#### Indigenous Peoples' rights respected

FSC certification requires forest inhabitants to be consulted and engaged, and cultural rights to be respected



## Fair wage and work environment for workers

FSC certification requires training, safety and decent wages for all workers