

THE VALUE OF FSC® CERTIFICATION



CONSTRUCTION

The construction industry is one of the largest buyers of timber products. The sector therefore influences the type of timber in demand and helps to increase the amount of sustainably sourced material used.

Rating systems, such as the South African Green Building Council's Green Star Rating Tools, provide credits – and thus, market incentives – for Forest Stewardship Council® (FSC®)-certified products. Selling responsibly is a focus area of construction firm's environmental policies. FSC's license holders acknowledge how important it is for their customers to know that products are responsibly sourced without causing harm to the environment.

FSC works in close collaboration with architects, builders, developers and interior designers to help them make their projects sustainable and communicate the impact to their clients and consumers. Using FSC certified materials in construction projects can help to get the entire or part of the project FSC certified.



Forest Management Certification

FSC's forest management certification is awarded to organizations managing their forest operations in socially, environmentally and economically responsible ways. The management of both natural and plantation forests falls under forest management certification.

For forest operators



Chain of Custody (CoC) Certification

Any company involved in the processing or transformation of FSC-certified products (e.g. manufacturing, repackaging, or re-labelling) must obtain chain of custody certification to apply an FSC label to their products and/or sell them with an FSC claim.

For companies



Promotional License

Assurance is provided to consumers that FSC supply chain integrity is maintained at each link in the value chain. Brand owners and retailers may enter into strategic promotional partnerships with FSC.

For non-certified retailers



The Forest Stewardship Council® (FSC) is the world's most trusted sustainable forest management solution.

As the original pioneer of forest certification in 1994, FSC has been setting the gold standard for sustainable forest management.

FSC - Certified Forests have environmental, economic and social benefits.

As the world's most trusted sustainable forest management solution, FSC labelling tells customers that the materials used originate from sustainable and legal sources.



Zero deforestation

Although trees are harvested, there is no net loss of forest over time



Environmental protection

FSC certification requires biodiversity and high conservation value areas - including old growth forests - to be conserved



Community rights respected

FSC certification requires local communities near and in forests to be consulted and engaged, and their cultural rights to be respected.



Fair wage and work environment for workers

FSC certification requires training, safety and decent wages for all workers