THE VALUE OF FSC® CERTIFICATION

POLE MARKET

Although the majority of South African plantations are Forest Stewardship Council® (FSC®) certified, it is important to note that in order to pass the responsible forestry claim on, whoever effects any change whatsoever to the wooden pole product needs to be Chain-of-Custody certified.

Chain-of-Custody certification applies to manufacturers, processors and traders of FSC-certified forest products. Any company involved in the processing or transformation of FSC-certified pole products, such as debarking, grading, kiln-drying and wood preservative treatment of the wooden pole product must be FSC certified in order to apply an FSC label to their products and/or sell them with an FSC claim.

Contact FSC Southern Africa for more information.

Forest Management Certification
FSC’s forest management certification is awarded to organizations managing their forest operations in socially, environmentally and economically responsible ways. The management of both natural and plantation forests falls under forest management certification.

For forest operators

Chain of Custody (CoC) Certification
Any company involved in the processing or transformation of FSC-certified products (e.g. manufacturing, repackaging, or re-labelling) must obtain chain of custody certification to apply an FSC label to their products and/or sell them with an FSC claim.

For companies

Promotional License
Assurance is provided to consumers that FSC supply chain integrity is maintained at each link in the value chain. Brand owners and retailers may enter into strategic promotional partnerships with FSC.

For non-certified retailers

The Forest Stewardship Council® (FSC) is the world’s most trusted sustainable forest management solution. As the original pioneer of forest certification in 1994, FSC has been setting the gold standard for sustainable forest management.

FSC - Certified Forests have environmental, economic and social benefits.

As the world’s most trusted sustainable forest management solution, FSC labelling tells customers that the materials used originate from sustainable and legal sources.

Zero deforestation
Although trees are harvested, there is no net loss of forest over time

Environmental protection
FSC certification requires biodiversity and high conservation value areas - including old growth forests - to be conserved

Community rights respected
FSC certification requires local communities near and in forests to be consulted and engaged, and their cultural rights to be respected.

Fair wage and work environment for workers
FSC certification requires training, safety and decent wages for all workers

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